

# Jaqueline Zamora

Visual Designer

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Passionate visual designer driven by creativity's power to connect and inspire. Versatile in illustration, animation, graphic design, film and VR. Committed to celebrating multiculturalism and pushing boundaries through innovative storytelling.

## AREAS OF EXPERTISE

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- Graphic Design
- Animation
- Illustration
- Promo Social Campaigns
- Art Direction - Set Design
- Video Production
- Story and Concept Development
- Networking and collaboration
- Languages: English (C1) Italian (B2) Spanish Native Speaker

## KEY ACHIEVEMENTS

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### MANIFEST Art Residency 2023

Successfully executed the story, concept development and art direction of an underwater VR experience *Tyari Grani*, about the remnants of the Transatlantic Slave Trade Route.

### Storytellers United 2022

New intercultural story prototypes exposed during the Netherlands Film Festival 2022. Each prototype casts a different light on the multicultural society of the Netherlands.

### REBOUND Project 2022

Official Selection from Deuss Music Label to create bridges between musicians and local visual artists.

## PROFESSIONAL EXPERIENCE

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### ZAMORE STUDIOS

Freelance Visual Designer

Utrecht, Netherlands

2021- Current

- Film: Video Production, Art Direction, Storyboard Artist, Voice Over, Foley
- Illustration: Editorial and Cover Art
- Animation: 2D and 3D
- Graphic Design: Poster Campaigns, Merch and Branding

### REDRUM BUREAU B.V.

Graphic Designer

Wageningen, Netherlands

2022

- Poster Campaigns and Merchandise Designs
- Illustration for Storytelling and Editorial Design
- Social Media Content Creation: Reels, Carouseles, Motion Graphics, Animations, Infographics
- In House projects with private clients: developing visual elements, brand strategy, tone of voice.

## EDUCATION

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- **Universidad Anáhuac de Querétaro** BA International Relations
- **Università Cattolica del Sacro Cuore** Cultural and Italian Language Proficiency
- **REDUCATIONS** Diploma on Animation Studies