

SELECTED WORK

2023 - 2024 Netherlands - Denmark

Tyari Grani VR (MANIFEST Residency)

Lead Visual Designer / Art Director

- Directed the overall visual development of a historical VR narrative experience
- Guided a cross-cultural creative team (NL & DK), from concept to prototype
- Led storyboarding, visual design, and spatial composition
- Negotiated and defined IP rights for original visual assets

2023 - 2024 Netherlands

Dreamweaving Within (Kaboom Residency)

Art Director / World Builder

- Co-created the artistic vision and dreamlike visual world of an immersive VR narrative
- Translated conceptual and emotional themes into moodboards, color systems, and 3D environments
- Collaborated with designers and developers to integrate cultural narratives into spatial design

Ongoing 2022-2025 Netherlands - Everywhere

Art Direction & Design for Music Artists

- Concept development and visual direction for music videos
- Designed merch, art cover, and digital visuals for musicians
- Collaborated directly with artists to shape narrative-driven visuals rooted in sound, movement, and emotional tone

2023 Netherlands

Graphic Designer (REDRUM Agency)

- Designed social media visuals, infographics, and motion graphics for campaigns
- Produced print and merch design, posters, and brand assets for clients and in-house projects

EDUCATION

2016-2019

BA International Relations

Universidad Anáhuac Querétaro (MX)

2018

Exchange & Italian Proficiency

Università Cattolica del Sacro Cuore (ITA)

2022

Diploma Animation Studies

Reductions Creative Technology Academy (NL)

Ongoing (2025-2026)

MA Art Direction

LABASAD Barcelona (ES)

INTERESTS

Fashion Photography
Surrealism
Interdisciplinary Creativity
2D short films

LANGUAGES

Spanish (Native)
English (TOEFL 8.0)
Italian (PLIDA B2)

CORE CAPABILITIES

- Art Direction (Film, Music Videos, Editorial, Immersive Experiences)
- Visual Worldbuilding & Narrative Strategy
- Creative Direction & Team Leadership
- Set Styling & Costume Visioning
- Storyboarding & Scene Design
- 2D/3D Animation (Blender, Clip Studio Paint, Procreate)
- Graphic Design & Merch Development
- Adobe Suite (Ps, Ai, Ae)
- Affinity (Photo, Design)

JAQUELINE ZAMORA



aka **ZAMORE**

a Latinx art director, visual artist, and worldbuilder.

Multidisciplinary visual artist and Art Director who builds new standards for reality through surreal, intuitive, and emotionally storytelling. With a background in international affairs, self-taught in animation and design, and years of experience directing visual narratives across film, fashion, immersive media and music – I help visionary creators translate meaning into visual worlds. I believe imagination is not an escape, but a tool to reshape what we call normal.

zamorestudios.com

zzamoree@gmail.com

Based in Utecht, NL working globally